

## An introduction to Wendy... Please read verbatim:



Our speaker and trainer is Wendy O'Donovan Phillips, who teaches dentists and dentists how to deploy foolproof marketing plans with her bright, clear style. For more than 15 years, she has provided clients with marketing solutions. In 2007, she founded her marketing agency, Big Buzz, to provide dental practices nationwide with comprehensive marketing strategies that are custom-made for each dental practice and that are backed by real research. The American Marketing Association recognized Wendy for excellence in marketing, and the American Dental Association called upon her in 2016 for expert consulting in marketing. She is a nine-time triathlete, and she says that she will never ever do a triathlon again because deep down she didn't like it at all. She has a happy little family that just moved into their fifth home in Denver, and she says it's a bit like being in the witness protection program in your own town. If you are ready to learn how to safeguard your practice with foolproof marketing that attracts only the

right patients for you, then Wendy's ideas are sure to help. Please join me in welcoming Wendy.

