Rider

- Wendy's slide show will be delivered from her laptop. She will bring her MacBook Air, iPad and Apple-VGA and Apple-DVI adapter cords with her. The venue should be equipped with a standard VGA cable or standard Apple DVI adapter please. Sound is needed for the presentation to be best received as there may be at least one sound-out video in the presentation. Standard power outlet should be within six feet of her computer. Wendy controls her laptop with her iPad; that said, it is preferable for the laptop to be set up on a cocktail table within 10 feet of where Wendy will be standing delivering her talk, but not critical.

- For groups larger than 25, Wendy is best heard over a wireless lavalier microphone or a wired microphone on a stand or a podium. She is not able to deliver her full, dynamic talk with a handheld microphone since she needs both hands to control her laptop with her iPad while she talks.

- A question-and-answer session is typical but not usually the best way to end Wendy's talk. Instead, Wendy's assistant will distribute Q&A notecards to all audience members before Wendy goes on. Toward the end of her talk, the assistant will gather the notecards and select questions to ask Wendy aloud at the end.

- Please schedule a break right after Wendy's presentation. It's a lot of learning for the audience to digest, and audience members often have questions with which they want to approach Wendy. You get that high-energy scrum at the front of the room for people who want to say "hi" and you get conversation time as people consider what they just learned.
- If your booking involves an overnight stay, please recommend a hotel and airport for Wendy that are as close as possible to the venue.

- Wendy will bring appropriate and relevant handouts to complement her presentation and engage the audience. While her slides in total are not available for download, for notes or a handout, she is inclined to share copies of individual slides with enthusiastic attendees upon request.